



# Leading a Life by Design

IN  
TORONTO

SUNDAY MAY 5, 2024



Sponsorship Packages



Thank you for your interest in supporting and being a part of Leading a Life by Design. Co-founded by Dr. Samineh Shaheem and Shally Zomorodi this one day event is designed for people to re-think & re-design aspects of their personal and professional life as they deepen self-awareness and become more clear, competent and confident in their lives.

We are working diligently to create a memorable day for almost 200 guests. Our contreat (a term coined by Dr. Shaheem which is a combination of a conference and retreat) is being held at Vantage Venus, 150 King St W, Toronto, on Sunday May 5th from 8am - 5pm. It will be one full day of presentations, activities, meditation, workshops and practical exercises.

With your support, we can reach our goal to enable people to design more fulfilling lives, especially after a global pandemic and major socio-cultural challenges.

We have a few sponsorship opportunities available for businesses who would like to be a part of our program. At our VIP event held the day before the contreat, all guests will receive a welcome tote. Businesses can provide their products or samples of their products to be placed in these bags. To have your business included in our welcome bag we ask that you provide products/samples in the quantity of 50.

We have several levels of sponsorship opportunities: They are our Platinum, Gold and Silver Sponsorship options.



Leading a Life by Design



## The benefits and rewards of choosing this package are:

- ◆ Your business logo will be shown on our screen on stage during certain times of the event.



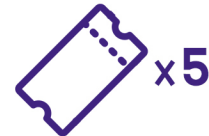
- ◆ Your logo prominently featured in all communications about the event, on social media, with at least 1 public acknowledgement.



- ◆ Your business logo will be shown in our website footer.



- ◆ Five tickets to our contreat are included as part of this package.



- ◆ You have the option to host a table during our check-in and lunch to meet with our attendees.



- ◆ You and your 5 guests will be invited to our VIP welcome event on Saturday May 4th, 2024



- ◆ You will join Dr. Shaheem and Shally Zomorodi during a LIVE session of More Than Mind to showcase your business on social media with a combined following of more than 1.3 million people.



Our PLATINUM Sponsors support the contreat in the amount of CAD \$10,000.



The benefits and rewards of choosing this package are:

- ◆ Your business logo will be shown on our screen during certain times of the event.



- ◆ Your logo prominently featured in all communications about the event, on social media, with at least 1 public acknowledgement.



- ◆ Your business logo will be shown in our website footer.



- ◆ Two tickets to our contreat are included as part of this package.



- ◆ You have the option to host a table during our check-in and lunch to meet with our attendees.



- ◆ You and a guest will be invited to our VIP welcome event on Saturday May 4th, 2024



Our Gold Sponsors support the contreat in the amount of CAD \$5,000



The benefits and rewards of choosing this package are:

- ◆ Your business logo will be featured on our screen wall during the event



- ◆ Your business will be mentioned on social media as a supporter of the event.



- ◆ Public acknowledgement in 1 presentation regarding your generosity and sponsorship.



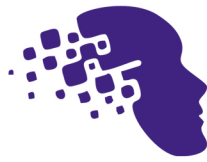
- ◆ You will receive one complimentary ticket to the event.



- ◆ You will be invited to our VIP welcome event on Saturday May 4th, 2024



Our Silver sponsors support the event in the amount of CAD **\$2,500**

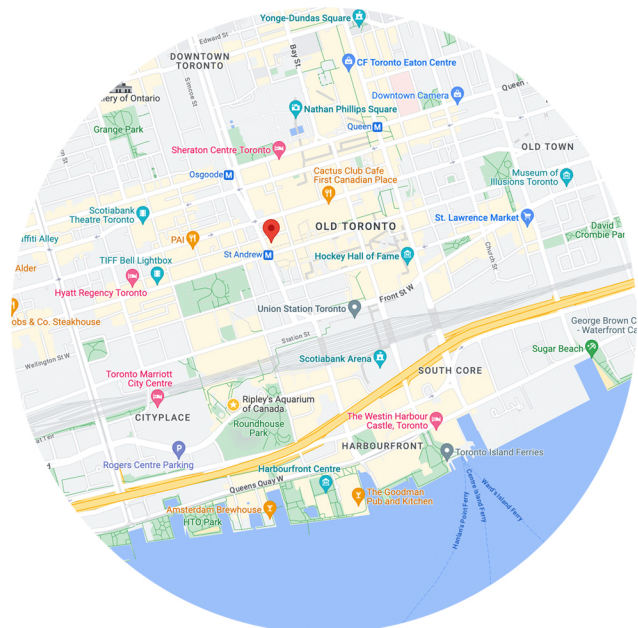


Leading a Life by Design

# Venue Location



## 150 king street west





## leading a Life by Design

If you are interested in supporting this event please email us at [haseyaevents@gmail.com](mailto:haseyaevents@gmail.com) and we will be in touch to work on details. Thanking you in advance for your sponsorship and we eagerly look forward to welcoming you to Leading A Life by Design!

Best wishes,  
Shally Zomorodi  
Samineh I. Shaheem, PhD